



## V-CONNECT CPAAS (A2P SMS) USPs.

V-Connect!! the name ensures the connection between the Client-Customers & the Client-Platform, that is why we are claiming the guaranteed platform availability up to 99.9%.

We are committed towards our clients for their sensitive customer database and the communication details to travel in an encrypted form, so that the communication cannot breach in any stage.

V-Connect ensures 100% technical support and communication to our customers available for 24x7.

For the reference let us go ahead with V-Connect A2P SMS USP pointers in detail.

V-CONNECT PLATFORM USPs			
S No	USPs	Description	Status
1	End to end Encryption- Client Ecosystem to V-Connect SMS Gateway	(We can accept the complete SMS packet (Mobile numbers, Content, Template ID, Sender ID, userid, password). <b>PS: Enterprise may ask for any other parameter to be added in the packet.</b>	Live
2	Provision to not retain the SMS content,	On-demand provision to not to store the SMS content or store the SMS content in encrypted format in our SMS gateway at user account level. If enabled, <b>SMS content will not be available in logs also.</b>	Live
3	Auto-Unicode format	Provision of passing the SMS content in regional language as is. No need to pass any additional parameter to define the content as unicode true or false.	Live
4	DLT compliance	Enterprise need not to pass the DLT parameter details in HTTP/S, SMPP, GUI. SMS gateway will do the reverse lookup on basis of SMS content and pass the DLT details to the telecom operator.	Live
5	DLT compliance - Invalid templates scrubbing	Provision to enable the template id scrubbing at the SMS gateway level, in case enterprise has submitted incorrect template, same will be rejected at the SMS gateway level and DLT scrubbing charges (.025 paisa) would be saved for enterprise.	Live
6	DLT Compliance - Open Sender ID	Enterprise need not to register the headers in the SMS gateway, SMS gateway can be configured as open sender id and, whatever sender id will be passed by the enterprise, same will be submitted to the telecom operator for end delivery.	Live
7	OTP over Voice	Retry of OTP over Voice is enabled, in case SMS is not delivered to the handset, OTP SMS can be sent to user handset as a voice call. This feature is on demand by enterprise.	Live
8	PRI/SIP support for OBD call in each telecom circle	Provision to initiate the OBD calls from telecom circle/state local numbers.	Live
9	Multiple Short link facility	Provision to add multiple short links in SMS and clicks will be captured against each short link. (Tracking details: MSISDN, Device, City, Os)	Live
10	Brand-domain in short link	Provision to add client short link domain in SMS.	Live
11	Range-Wise schedule execution	Provision of uploading a file in GUI panel and execute the part os the file in different time slots.	Live
12	Reporting Structure	All formats of reports are available, we can enable as per the demand	Live
13	Omni-Channel Platform	SMS and Voice campaigns under one user account.	Live
14	Security certificates	<b>Certified with PCI-DSS, ISO 9001,ISO 27001(ISMS), Data Localization (SAR)</b>	Live



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<b>Future Development Plans</b>			
15	HLR Look-up API	Check the number activation status before execution to reduce your DLT-Cost	Development & Testing Phase
16	Data encryption from Client Eco-system to Telecom Operator	We have tied-up with Airtel, and others are in discussion, for the data encryption from client platform to operator SMSC. SMS shall be decrypted at the telecom operator SMSC.	Development & Testing Phase
17	Omni-Channel Platform	Email platform is being developed under a same UI of SMS and voice.	Development & Testing Phase